

**25<sup>th</sup> HGS Student Expo**  
**September 9-10, 2024**  
**Houston, TX**  
[www.studentexpo.org](http://www.studentexpo.org)

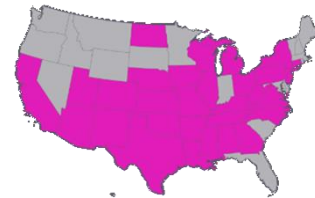


**Exhibitor and Sponsor Information**

The HGS Student Expo is a packed two-day event on September 9-10th at the Norris Conference Center in Houston, CityCentre. As an exhibitor, the Expo provides an inexpensive but significant opportunity to promote your company as a potential employer to more than 200\* talented geoscience students from across the country during the exhibition and evaluate potential interns and new-hires in private in-person or virtual interview rooms. There are six packages available for purchase.

Event line-up includes:

- Recruitment exhibition
- Candidate interviews
- Networking happy hour
- Exhibitor lunch (day 1 only)



**2023 Student Attendees by State**

**Exhibitor Registration Packages**



	<b>Platinum</b> SOLD OUT	<b>Gold</b> SOLD OUT	<b>Silver</b> SOLD OUT	<b>Bronze</b> \$1500	<b>Independent</b> \$750	<b>Virtual</b> \$500
Attendees	6	4	2	2	1 (Day 2 only)	
Exhibitor Table†	2	1	1	1	1 (Round table)	
Interview Booth†	2 (days 1&2)	1 (days 1&2)	1 (day 2 only)			
Virtual interview booth, upon request	2	1	1			1
Recognition on HGS and Expo websites	✓	✓	✓	✓	✓	✓
Access to student demographics, resumes, abstracts & videos	✓	✓	✓	✓	✓	✓
Power supply	✓	✓	✓	✓	✓	

\* Numbers based on the 2023 Student Expo

† Includes power supply

**Additional Items:** one in-person package must be purchased to utilize:

- Additional In-person Interview Booth (\$500/day)
  - Includes 2 additional attendees
  - Includes power supply
- Additional In-person Attendee (\$200)

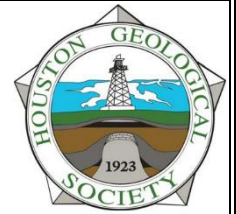
**Specialty Sponsor Information**

Receive special recognition on the HGS Student Expo website, and shoutouts (e.g. LinkedIn) and signage displaying your logo throughout the specific event/item you are sponsoring for your contributions.

Want to sponsor something not listed? Please email [office@hgs.org](mailto:office@hgs.org) to discuss further.

Headline Sponsor	\$40,000	
Luncheon, Day One	\$3,500	
Signage	\$2,000	
<del>Research Presentation Awards</del>	<del>\$1,000</del>	SOLD OUT
<del>Elevator Pitch Awards</del>	<del>\$500</del>	SOLD OUT
Participant Digital Handouts	\$500	
Happy Hour		
• Headline Happy Hour Sponsor	\$5,000	
• <del>Food (one available)</del>	<del>\$1,000</del>	SOLD OUT
• Drinks	\$500	
• General	\$500	
• Trivia	\$500	
• Prizes	\$500	
• Koozies	\$500	
• Coasters	\$500	
<del>Coffee, Day One</del>	<del>\$500</del>	SOLD OUT
Coffee, Day Two	\$500	

# HGS Student Expo Exhibition and Sponsorship Agreement



Date: \_\_\_\_\_

## Exhibitor and Sponsor Registration Information

Exhibitor/Sponsor: \_\_\_\_\_

Contact name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal code: \_\_\_\_\_

Contact phone: \_\_\_\_\_

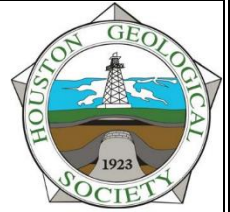
## Exhibitor Package Options

- ~~Platinum Package US \$3,000 Gold~~ SOLD OUT
- ~~Package US \$2,500~~ SOLD OUT
- ~~Silver Package US \$2,000~~ SOLD OUT
- Bronze Package US \$1,500
- Independent Package US \$750
- Virtual Package US \$500
- Additional Interview Booth US \$500/day
  - Number of additional in-person booths requested \_\_\_\_\_
  - Number of days (1 or 2) \_\_\_\_\_
- Additional In-person Attendee \$200 each
  - Number of additional attendees requested \_\_\_\_\_

## Specialty Sponsorship Items

- Headline Sponsor US \$40,000
- Luncheon, Day One US \$3,500
- Signage US \$2,000
- Participant Digital Handouts US \$1,000
- ~~Research Presentation Awards US \$1,000~~ SOLD OUT
- ~~Elevator Pitch Awards US \$500~~ SOLD OUT
- Happy Hour
  - Headline Happy Hour Sponsor \$5,000
  - ~~Food (one available)~~ \$1,000 SOLD OUT
  - Drinks \$500
  - General \$500
  - Trivia \$500
  - Prizes \$500
  - Koozies \$500
  - Coasters \$500
- ~~Coffee, Day One US \$500~~ SOLD OUT
- Coffee, Day Two US \$500

# HGS Student Expo Exhibition and Sponsorship Agreement



Payment Details – Please call HGS to pay over the phone.

## Terms of agreement:

100% of payment is due at time of execution. Fulfillment cannot be guaranteed without payment in full.

Agreement total: (US \$): \_\_\_\_\_

## Billing Contact Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

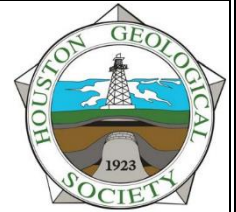
Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal code: \_\_\_\_\_

Phone: \_\_\_\_\_

Please direct questions and submit all completed forms to [office@hgs.org](mailto:office@hgs.org).

# HGS Student Expo Exhibition and Sponsorship Agreement



## Terms and Conditions

1. The undersigned (“Organization”) hereby submit the signed agreement (“Agreement”) for exhibition and sponsorship at the HGS Student Expo (“the Event”), to be held, September 9-10, 2024.
2. This agreement shall be binding upon its acceptance as set forth above.
3. All amounts are in U.S. Dollars.
4. Packages are non-refundable and non-transferable.
5. Package monies are to be paid to the Houston Geological Society (HGS) and may be deductible as ordinary and necessary business expenses. They are not deductible as contributions or gifts for U.S. federal income tax purposes.
6. The organization agrees to pay 100% of the total commitment upon signature of agreement. Fulfillment cannot be guaranteed unless package is fully paid.
7. Organizations are required to submit an approved company logo in JPEG, GIF, or TIFF format with this signed agreement.
8. The HGS Student Expo Committee will be ultimately responsible for fulfillment and all expenditures for packages therefore it is required that sponsor initial and date Item #9.
9. The sponsor shall defend, indemnify, and hold the HGS Student Expo and the Houston Geological Society (HGS) harmless from all liability, costs, and damages relating to acts and omissions of organization and its employee’s, agents, and contractors associated with the event. \_\_\_\_\_ [Initials required.]
10. If for any reason the event is not held, the HGS Student Expo and the Houston Geological Society (HGS) may terminate this agreement prior to the event start date and provide written notice to the organization.
11. This agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void.
12. Please direct all questions and submit forms to [office@hgs.org](mailto:office@hgs.org).

The undersigned (“Organization”) represents and warrants that he/she has full power and authority and is legally competent to enter into this agreement for exhibition or sponsorship at the 2024 HGS Student Expo (“Event”) operated by the HGS Student Expo and managed by the Houston Geological Society, a corporation (“HGS”), on behalf of the organization. Upon completion and signature, the sponsor and/or exhibitor agrees to all terms and conditions of this agreement.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_